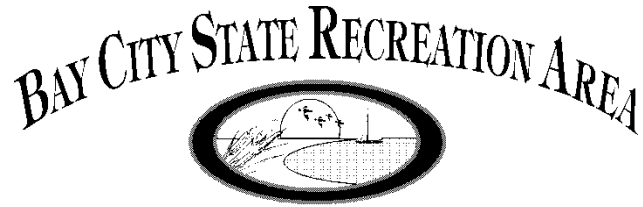


Friends of



Saginaw Bay Visitor Center

3582 State Park Drive, Bay City, MI 48706
(989) 667-0717, Fax (989) 667-0742

Date: January 2018
To: Potential Saginaw Bay Waterfowl Festival Exhibitors
From: Valerie E. Blaschka, Park Interpreter
RE: Hunting & Outdoor Recreation Expo 2018, August 4, 10AM to 6PM & August 5, 9AM to 4PM

On Saturday and Sunday, August 4 and 5, 2018, we will be hosting the 23rd annual Saginaw Bay Waterfowl Festival at Bay City State Park. We would like to extend this invitation to you to participate in this exciting weekend event as an **exhibitor in the Hunting & Outdoor Recreation Expo**. The mission of the Saginaw Bay Waterfowl Festival is to help participants become more aware of Michigan's waterfowl resources, the sport of waterfowl hunting, and the need to conserve these valuable natural resources and the wetland habitat upon which they depend. **Last year over 16,500 visitors attended this event! A new record!**

We are keeping the exhibit fees low at \$60.00 per space. **Free overnight "camping"** for exhibitors may be done in your RV, van or camper in the **reserve parking area** (modern campsites can be reserved in the State Park Campground by calling 1-800-44-PARKS). Overnight security will be provided and personnel will be camping out in the exhibition area. This family-focused event is free of admission to visitors; however as in all Michigan State Parks, a Recreation Passport is required on all vehicles entering the park (including yours). Passports may be purchased by checking "YES" when you renew your license plate or at park entrance (\$11 state residents). Recreation Passports are also available at the Park Office. The Recreation passport is good at all Michigan State Parks, DNR Boating Access sites and State Forest. This year, port-a-johns will be available for vendors and the public.

We hope that you will be interested in participating in this exciting event as an exhibitor. Early registration for exhibit space is encouraged. **This year our goal is to have all booth spaces paid for by June 15. Registrations made after June 15 will be \$70 for a standard space and \$130 for an Expo Tent space.**

Come out and be a part of the Saginaw Bay Waterfowl Festival and become a part of exposing Michigan's citizens to the beauty of Michigan's wildlife resources! If you have any questions regarding the event, you can reach me at the above address and phone or e-mail me at blaschkav@michigan.gov.

Rules for the State Park are on the website: www.friendsofthepark.org

2018 Saginaw Bay Waterfowl Festival – Hunting & Outdoor Rec Expo
Mailing Address and Rules

Please fill out the form on the following page and mail it to:

Saginaw Bay Visitor Center
3582 State Park Drive
Bay City, MI 48706
Attn: Friends

Send money order or checks payable to: **Friends of BCSRA**
Please do not send cash via mail!

Questions: Contact:

Intern, Bay City State Park
(989) 667-0717, E-mail: saginawbaywaterfowl@gmail.com

Valerie Blaschka, Park Interpreter, Bay City State Park
(989) 667-0717, E-mail: blaschkav@michigan.gov

Booth Assignment:

The booths will be allocated on a first come first served basis, so it will be an advantage to act quickly. You may request a specific booth space if you have attended the festival in previous years, but your requested space is not guaranteed if you do not register before another exhibitor that has requested that space. Outdoor booth spaces are the width and depth of the Park's **parking spaces (10' by 20')** and Expo Tent space are 10' by 10'. No space has electrical outlets available. In the case where multiple booths are applied for, the Friends reserve the right to allocate other space as close as possible to the space indicated by the exhibitor. Booths will be located in the parking lot closest to the water in front of the Visitor Center. You are responsible for providing canopies, tables/chairs, etc. for your space.

Hunting & Outdoor Recreation Expo Exhibitor Rules:

- All exhibitors must **check-in** at the Welcome Booth for verification of space assignment BEFORE setting up.
- All exhibitors are expected to occupy their booth: **10AM-6PM Saturday and 9AM-4PM Sunday**.
- **ABSOLUTELY NO VEHICLES WILL BE ALLOWED IN THE EXHIBITION AREA AFTER THE EVENT BEGINS. THIS WILL BE STRICTLY ENFORCED FOR THE 2018 FESTIVAL.** All vehicles **must be** moved to **reserve parking area during hours of operation**.
- Vehicles will be allowed in the exhibition area during exhibition set-up time only: **Friday, August 3, 4PM-7PM by appointment only** and **Saturday, August 4, 6AM-9AM** and for breakdown after the conclusion of the event: **Sunday, August 5, 4PM-6PM**.
- Please, NO flea market items!
- Please do not move you or your crafts into the site next to you without permission.
- A Recreation Passport is required on all vehicles entering the park (per State law). Daily Motor vehicle permits for out-of-state visitors will be \$9 daily, or \$31 annual for park entrance fee. Michigan resident State Park Recreation Passport fee is \$11 when renewing your vehicle registration with the Secretary of State. Recreation Passports are also available at the Park Office for \$16. The Recreation Passport is good at all Michigan State Parks, DNR Boating Access sites and State Forest.
- Overnight "camping" may be done in your RV, Van or camper in the reserve parking area, at no additional charge. NO fires will be allowed in this area. Visitor Center restrooms available close by 10 pm. Make modern Campsite reservations by calling 1-800-44-PARKS.
- Violators will not be invited back again to participate.
- The Bay City State Park, Michigan DNR, US Fish & Wildlife Agency, and the Michigan Duck Hunters Assoc., are not responsible for lost and/or stolen property during and/or after the festival.
- Please pick up your trash at the end of each day.
- Any conservation club selling raffle tickets will need to pay for their space. Any raffles held need to be disclosed on the application.

Received	Check #, amt	Booth #	Scanned/email of pdf	Money dep.	Pdf sent to print	Confirmation sent	Write up sent

2018 Saginaw Bay Waterfowl Festival – Hunting & Outdoor Rec Expo

Application & Reservation for Exhibit Space

PLEASE RETURN THIS FORM WITH YOUR PAYMENT

Registration Fee:

Number of Outdoor Spaces requested: _____ x \$60.00 = _____

Number of Exhibition Tent Spaces requested: _____ x \$120.00 = _____

Reservations made after June 15, 2018 go up \$10 per booth so mail in your reservation early.

Number of Outdoor Spaces requested: _____ x \$70.00 = _____

Number of Exhibition Tent Spaces requested: _____ x \$130.00 = _____

Products to be displayed/sold: _____

_____ Site Preference (for those exhibitors who are returning; space is still first come, first serve)

New Promotional Opportunities Available To Expo Participants:

Check below if you are interested in placing an ad in the Saginaw Bay Waterfowl Festival Newspaper Program, a multi-paged promotional tabloid with color and black & white ad space available. Copies will be circulated throughout Michigan and the program will be available at the festival. **If you want to place an ad, the deadline is May 4, 2018.**

_____ Back Page (Full Color)..... **\$1000 (includes Expo Tent space)**

_____ Full Page (Black & White)..... **\$700 (includes Expo Tent Space)**

_____ Half Page (10.25" x 7.5") **\$450**

_____ Quarter Page (5" x 7.5")..... **\$300**

_____ Eighth Page (5" x 4")..... **\$200**

_____ Twelfth Page (3.5" x 4") **\$125**

_____ Business Card (2" x 3.25") **\$75**

State Park Recreation Passport is required on any vehicles entering the park (per State law). Check "YES" when you renew your license plate. Learn more at www.michigan.gov/recreationpassport. Michigan residents may purchase a Recreation Passport for \$16 at the park entrance. Recreation Passports are also available at the Park Office. The Recreation passport is good at all Michigan State Parks, DNR Boating Access sites and State Forests.

Please enclose a stamped self-addressed envelope if you wish to receive written confirmation for your exhibition space. Otherwise you will be sent an e-mail within a month of receipt of payment. A phone message may be left if these options are unavailable to us.

Business/Applicant Name: _____

Address: _____

City, State, Zip: _____

Telephone: _____ E-mail: _____

I have read and understand the rules on page 2 and the rules for the State Park online at www.friendsofthepark.org.

Signature: _____